

HALF PAGE	
5" W x 12.5" H	
1 issue.....	\$372
2-3 issues.....	\$350
4-6 issues.....	\$300
7-9 issues.....	\$270

HALF PAGE	
10" W x 6.25" H	
1 issue.....	\$372
2-3 issues.....	\$350
4-6 issues.....	\$300
7-9 issues.....	\$270

ONLINE	
sidebar	1 week.....\$10
300 px x 250 px	1 month.....\$30

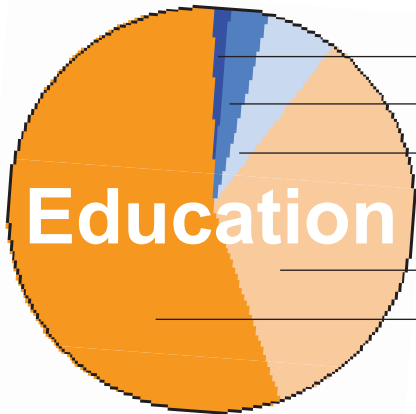
1/8 PAGE	
5" W x 3" H	
1 issue.....	\$115
2-3 issues.....	\$109
4-6 issues.....	\$102
7-9 issues.....	\$91

1/4 PAGE	
5" W x 6.25" H	
1 issue.....	\$210
2-3 issues.....	\$198
4-6 issues.....	\$186
7-9 issues.....	\$167

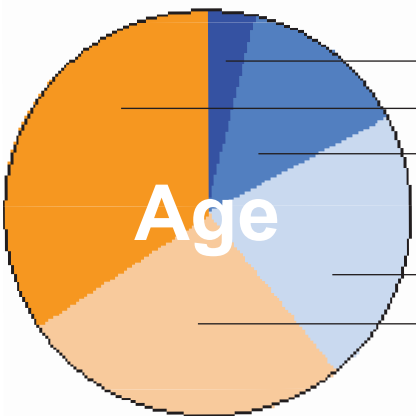
FULL PAGE	
10" W x 12.5" H	
1 issue.....	\$675
2-3 issues.....	\$638
4-6 issues.....	\$600
7-9 issues.....	\$540

OUR PRINT CIRCULATION: 8,000 Copies every two weeks.

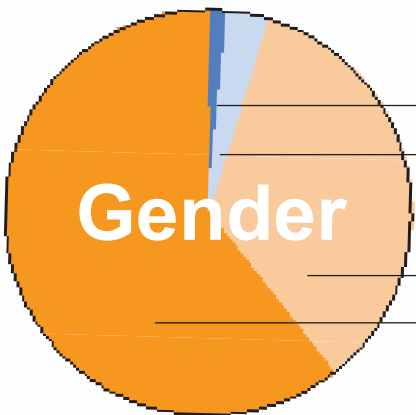
OUR WEB TRAFFIC: 2,500 Unique visitors every week.



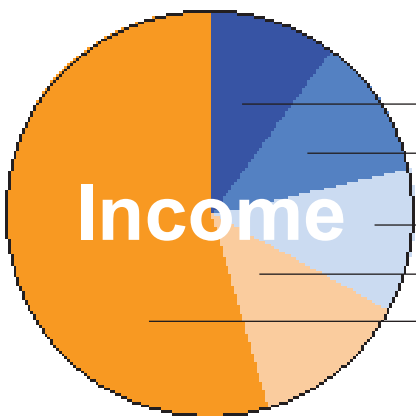
No high school diploma or GED	0.64%
Associate's degree	2.35%
High school diploma	6.40%
Bachelor's degree	33.69%
Advanced degree	56.93%



Under 21	3.18%
21-30	33.05%
31-45	13.35%
46-60	23.52%
61 or over	26.91%



Prefer to self-describe	0.43%
Prefer not to identify	2.34%
Male	35.32%
Female	61.91%



Under \$40,000	9.30%
\$80,000	11.63%
\$40,000	11.86%
\$60,000	12.33%
Over \$100,00	54.88%