



Communications Internship

Washington, D.C.

The nation's capital has the highest rate of homelessness per capita in the United States and is one of the most economically divided cities in our country. Street Sense Media is looking for a talented communicator passionate about elevating the voices of those living without housing and using their stories to engage our community.

As a Communications Intern, you'll work alongside our Director of Development and Communications to grow and engage Street Sense Media's audience.

Internship periods: Fall semester, spring semester, or summer

Compensation: This is an unpaid internship. Academic credit can be provided.

We're looking for someone who...

- Can dedicate 15+ hours per week to this position, half-time or full-time preferred.
- Currently studying or has earned a degree in Communications, Journalism, Political Science, or a related field.
- Has demonstrable writing skills and the ability to craft creative, engaging narratives.
- Has an understanding of social media platforms, particularly Facebook, Twitter, and Instagram.

Preferred but not required qualifications include...

- Experience creating content for a digital media outlet (website, blog, digital newspaper, etc.)
- Experience managing social media platforms on behalf of a company or organization.
- Proficiency with Google Analytics and social media analytics tools.
- Proficiency with Adobe Photoshop, Adobe InDesign, and content management systems like WordPress.

What you'll be doing:

- Drafting social media content that tells the stories of Street Sense Media and our homeless vendors.
- Crafting e-newsletters that share Street Sense Media content and promote the organization's events.
- Assisting the Director of Development and Communications in devising creative strategies to increase support and awareness of Street Sense Media's mission to end homelessness.
- Collecting and analyzing data on the reach and impact of our digital content.

Contact: Maddie Cunningham, Director of Development and Communications | maddie@streetsensemedia.org | 202-347-2006 (x16)

If interested, please send a resume, cover letter and two writing samples (3 pages max, blog posts or short, unedited clips preferred), using this subject line: "[Semester, Year] Communications Intern."

Note regarding COVID-19: This internship can be a remote opportunity if needed.

Deadlines for application: November 15 (spring) | April 1 (summer) | August 15 (fall)